Detailed attributes determine word choice and are based on the emotional value of words...

Detailed Attributes

Attribute	Sample	Comparative
Size	9 by 12 in.	as big as
Color	pale pink	reddish
Shape	oval	tubular
Movement	gliding	faster, more
		frenzied
Texture	rough	slickest
Number	nine	more than
Composition	wooden	
Smell	putrid	like smoke
Taste	salty	like chips
Habitat	underground	
Temperature	below zero	hotter than
Weight	ten pounds	as heavy as
Age	five years old	older than
		Methuselah