

Color Symbolism Chart

Red	Passion, power, heat ,love, danger, fire, blood war, violence
Yellow	Happiness, optimism, hope, sunshine, cowardice, illness, hazard
Blue	Tranquility, harmony, order, loyalty, cold, depression, sadness
Orange	Warmth, vibrancy, flamboyance, energy
Green	Nature, good luck, renewal , inexperience, jealousy, wealth
Purple	Royalty, ceremony, arrogance, mourning, mystery
Gray	Security, reliability, modesty, maturity, sadness, boredom
Brown	Earth, outdoors, comfort, simplicity, stability
White	Purity, cleanliness, peace, innocence, winter, marriage
Black	Power, elegance, fear, evil, mourning, death, mystery